

**“Information is the oil of the 21st century,
and analytics is the combustion engine.”**
- Peter Sondergaard

“What gets measured, gets managed.”
- Peter Drucker

Go where the DATA is:

For Females:

- Track Udder Scores
- Measure Cow Size
- Measure Cow Efficiency through percentage body weight weaned

For Carcass:

- Feed out our Steers every year and receive individual carcass data
- Ultrasound Bulls
- Ultrasound Females

For Bulls:

- Disposition Scores
- Homozygous Polled and Black tested
- Higher Accuracy EPDs through genomic EPD testing

Avg. Birth Weight **78**
Avg. Weaning Weight **699**
95% are Homozygous Polled
90% of Black Bulls are Homozygous Black
31% are Embryo Transferred
57% are Artificially Inseminated
12% are Naturally Serviced

Avg. Dam Weight of bulls in the sale is **1304**
Avg. Dam Efficiency of bulls in the sale is **54.51%**
35% of the bulls in the pen are heifer bulls

AVERAGE PERCENTILE RANK OF SALE BULLS EPDS

Black Balancers

- TOP **15%** of Calving Ease
- TOP **5%** of Weaning Weight
- TOP **15%** of Marbling
- TOP **2%** of Feeder Profit Index

Black Purebreds

- TOP **45%** of Calving Ease
- TOP **10%** of Weaning Weight
- TOP **5%** of Marbling
- TOP **3%** of Feeder Profit Index

Black Angus

- TOP **45%** of Calving Ease
- TOP **10%** of Weaning Weight
- TOP **25%** of \$B
- TOP **20%** of \$C

Feeder Profit Index & \$B

is an economic selection index designed to aid producers in selecting sires whose progeny will perform in the Feedlot and are sold on a grade and yield. This is an index where it ranks sires whose progeny should do the best in the feedlot.

DAMS OF DOMINANCE

Rippe Gelbvieh ranked **#2** Gelbvieh Breeder for Dams of Merit in Nebraska

*Dam of Merit is a AGA designation for cows that meet selection criteria including early puberty and conception, regular calving intervals, and above average weaning weights on at least three calves. Only **6.2%** of the dams in the breed qualify.*

Join Us!



Guest Speaker, Troy Applehans

March 7, 2025 • 7:00 pm • Fairbury Livestock Salebarn

Troy is the CattleFax market analyst responsible for feeder cattle and cow/calf regions of the Southern Plains region as well as Southeastern states of the U.S.



RIPPE GELBVIEH & RIPPE ANGUS BULL SALE

Saturday, March 8, 2025 at 1:00

Fairbury, NE • Fairbury Livestock CO.
Auctioneer: Kyle Elwood, Salina, KS

Complimentary Lunch at 12:00

[117 Bulls, 88 Black Balancers, 15 Black Purebreds, 14 Black Angus]

Here is what we stand for:

- Customer service after the bull is sold
- Balanced EPD profile
- The Essentials: Sound, Big Bodied, Big Nuts, and Muscular
- Reliable and honest data
- Proper Bull development
- Crossbreeding
- Get the benefit of heterosis and hybrid vigor here!

Video of the bulls, data, and catalog will be posted at rippegelbvieh.com and rippeangus.com

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402-200-0555

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Raising Bulls for Commercial Cattlemen that fit today and tomorrow.