

RIPPE GELBVIEH BULL SALE

Saturday, March 9, 2024 at 1:00

Fairbury, NE • Fairbury Livestock CO.

Auctioneer: Kyle Elwood, Salina, KS

Complimentary Lunch at 12:00

**[106 Bulls, 81 Black Balancers,
17 Black Purebreds, 6 Red Balancers,
2 Black Angus, Commercial Heifers]**

Here is what we stand for:

- Customer service after the bull is sold
- Balanced EPD profile
- The Essentials: Sound, Big Bodied, Big Nuts, and Muscular
- Reliable and honest data
- Proper Bull development
- Crossbreeding
- Get the benefit of heterosis and hybrid vigor here!

**Video of the bulls, data, and
catalog will be posted at
www.rippegelbvieh.com**

RIPPE GELBVIEH
Hubbell, Nebraska
Dustin: 316-323-4874
402-200-0555
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RIPPE GELBVIEH
[Using data to increase your profits]

**Raising Bulls for Commercial Cattlemen
that fit today and tomorrow.**

**"Information is the oil of the 21st century,
and analytics is the combustion engine."
- Peter Sondergaard**

**"What gets measured, gets managed."
- Peter Drucker**

Go where the **DATA** is:

For Females:

- Track Udder Scores
- Measure Cow Size
- Measure Cow Efficiency through percentage body weight weaned

For Carcass:

- Feed out our Steers every year and receive individual carcass data
- Ultrasound Bulls
- Ultrasound Females

For Bulls:

- Disposition Scores
- Homozygous Polled and Black tested
- Higher Accuracy EPDs through genomic EPD testing

Avg. Birth Weight **79**; Avg. Weaning Weight **695**
95% are Homozygous Polled
77% of Black Bulls are Homozygous Black
28% are Embryo Transferred
53% are Artificially Inseminated
19% are Naturally Serviced

Avg. Dam Weight of bulls in the sale is **1306**
 Avg. Dam Efficiency of bulls in the sale is **53.71%**
41% of the bulls in the pen are heifer bulls

DAMS OF DOMINANCE

Rippe Gelbvieh ranked **#2**
 Gelbvieh Breeder for
 Dams of Merit in Nebraska

*Dam of Merit is a AGA designation for cows that meet selection criteria including early puberty and conception, regular calving intervals, and above average weaning weights on at least three calves. Only **6.2%** of the dams in the breed qualify.*

Feeder

Profit Index

is an economic selection index designed to aid producers in selecting sires whose progeny will perform in the Feedlot and are sold on a grade and yield. This is an index where it ranks sires whose progeny should do the best in the feedlot.

AVERAGE PERCENTILE RANK OF SALE BULLS EPDS

Black Balancers

TOP **15%** of Calving Ease
 TOP **15%** of Weaning Weight
 TOP **20%** of Marbling
 TOP **10%** of Feeder Profit Index

Red Balancers

TOP **15%** of Calving Ease
 TOP **50%** of Weaning Weight
 TOP **25%** of Marbling
 TOP **20%** of Feeder Profit Index

Black Purebreds

TOP **20%** of Calving Ease
 TOP **20%** of Weaning Weight
 TOP **10%** of Marbling
 TOP **4%** of Feeder Profit Index

Join
Us!



Guest Speaker, Troy Applehans

March 8, 2024 · 7:00 pm · Fairbury Livestock Salebarn

Troy is the CattleFax market analyst responsible for feeder cattle and cow/calf regions of the Southern Plains region as well as Southeastern states of the U.S.

CattleFax