

RIPPE GELBVIEH BULL SALE

Saturday, March 11, 2023 at 1:00

**NEW
Location!**

Fairbury, NE • Fairbury Livestock CO.

Auctioneer: Kyle Elwood, Salina, KS

Complimentary Lunch at 12:00

**[114 Bulls, 78 Black Balancers,
18 Purebreds, 18 Red Balancers,
35 Black Commercial Open Heifers]**

Here is what we stand for:

- Customer service after the bull is sold
- Balanced EPD profile
- The Essentials: Sound, Big Bodied, Big Nuts, and Muscular
- Reliable and honest data
- Proper Bull development
- Crossbreeding
- Get the benefit of heterosis and hybrid vigor here!

**Video of the bulls, data, and
catalog will be posted at
www.rippegelbvieh.com**

RIPPE GELBVIEH

Hubbell, Nebraska

Dustin: 316-323-4874

402-200-0555

Duane: 402-200-0096 (Cell)

www.rippegelbvieh.com



Nevada 1170Y

[Using data to increase your profits]

RIPPE GELBVIEH

**Raising Bulls for Commercial Cattlemen
that fit today and tomorrow.**

RIPPE GELBVIEH

[Using data to increase your profits]

**"Information is the oil of the 21st century,
and analytics is the combustion engine."
- Peter Sondergaard**

**"What gets measured, gets managed."
- Peter Drucker**

Go where the **DATA** is:

For Females:

- Track Udder Scores
- Measure Cow Size
- Measure Cow Efficiency through percentage body weight weaned

For Carcass:

- Feed out our Steers every year and receive individual carcass data
- Ultrasound Bulls
- Ultrasound Females

For Bulls:

- Disposition Scores
- Homozygous Polled and Black tested
- Higher Accuracy EPDs through genomic EPD testing

Avg. Dam Weight of bulls in the sale is **1294**
Avg. Dam Efficiency of bulls in the sale is **56%**
43% of the bulls in the pen are heifer bulls

Avg. Birth Weight **80**; Avg. Weaning Weight **710**
94% are Homozygous Polled
89% of Black Bulls are Homozygous Black

DAMS OF DOMINANCE

Rippe Gelbvieh ranked **#1**
Gelbvieh Breeder for
Dams of Merit in Nebraska

*Dam of Merit is a AGA designation for cows that meet selection criteria including early puberty and conception, regular calving intervals, and above average weaning weights on at least three calves. Only **6.2%** of the dams in the breed qualify.*

Feeder

Profit Index

is an economic selection index designed to aid producers in selecting sires whose progeny will perform in the Feedlot and are sold on a grade and yield. This is an index where it ranks sires whose progeny should do the best in the feedlot.

AVERAGE PERCENTILE RANK OF SALE BULLS EPDS

Black Balancers

- TOP **15%** of Calving Ease
- TOP **15%** of Weaning Weight
- TOP **10%** of Marbling
- TOP **3%** of Feeder Profit Index

Red Balancers

- TOP **25%** of Calving Ease
- TOP **30%** of Weaning Weight
- TOP **30%** of Marbling
- TOP **15%** of Feeder Profit Index

Purebreds

- TOP **15%** of Calving Ease
- TOP **25%** of Weaning Weight
- TOP **40%** of Marbling
- TOP **15%** of Feeder Profit Index

Join
Us!



Guest Speaker, Troy Applehans

March 10, 2023 · 7:00 pm · Fairbury Livestock Salebarn

Troy is the CattleFax market analyst responsible for feeder cattle and cow/calf regions of the Southern Plains region as well as Southeastern states of the U.S.

CattleFax